

SPONSOR PACKAGES
LibreOffice Conference, Rome 2017, Italy
Associazione LibreItalia ONLUS (no profit)
City of Rome, Department “Roma Semplice”
October 11-13, 2017

LibOCon is the annual gathering of the LibreOffice community, now in its 7th year. At LibOCon, LibreOffice users gather to network and meet key LibreOffice developers, designers, localizers, documenters, supporters and marketers, and to learn about the latest in LibreOffice development.

LibOCon 2017 features: keynotes about best practices in large migrations to LibreOffice, business and technical presentations, technology previews, customer case studies, hands-on labs, tracks about localization and certification, and the conference hacknight.

Sponsors are invited to participate according to the package that best suits their needs. Pre-defined sponsorship packages create opportunities to present business or technical sessions during the "Migrating to LibreOffice" special track on Friday October 13th as well as other marketing activities. Several Italian organizations and public administrations planning to migrate to open source software and open standards will be invited to attend the "Migrating to LibreOffice" session.

TDF/LibreOffice organization also welcomes other innovative suggestions and ideas from potential supporters.

Pre-Conference Promotion: supporters benefit from a number of promotional activities before LibOCon, including the logo and the company description on the website, a media announcement of the sponsorship, and a mention in each press release about LibOCon.

On-site Promotion: logo placement on conference and publicity materials, as well as other materials in the official LibOCon registration bag.

Migrating to LibreOffice Session Track: sponsors are given the opportunity to present a business or technical session, that will be included in a dedicated book (in English language) published on websites as well as disseminated at events worldwide. Preferred session language will be Italian.

SPECIAL SPONSOR PACKAGES

Break and Lunch: logo and company name is shown around the serving and eating tables. There will be only one sponsor per meal/break time.

LibreOffice Welcome Cocktail: event to be defined, according to sponsorship

LibreOffice HackNight: LibreOffice Hacking event will be organized in any case, but location and catering may change according to sponsorship

LibreOffice 7th Anniversary: LibreOffice Anniversary event will be organized in any case, but the characteristics may vary according to sponsorships

SPONSOR PACKAGES			
Sponsor Packages will be managed by Associazione LibreItalia ONLUS (“organizzazione non lucrativa di utilità sociale” or “no profit organization for social support”) which is entirely based on volunteer work by members			
	Large	Medium	Small
Conference Sponsorship	€ 5,000	€ 3,500	€ 2,000
Pre-Conference Promotion	Press Release	Quote	No
Migrating to LibreOffice Session	Yes	Yes	No
On Site Promotion	Yes	Yes	Yes
Break/Lunch Sponsorship	WED	THU	FRI
Break (coffee & pastries)	€ 500	€ 500	€ 500
Lunch (open focaccia & pizza + drinks)	€ 1,000	€ 1,000	€ 1,000
Event Sponsorship	TUE	WED	THU
LibreOffice Welcome Cocktail	€ 2,000		
LibreOffice HackNight (with Food)		€ 3,000	
LibreOffice 7th Anniversary			€ 4,000

IMPORTANT

LibOCon 2017 will be hosted inside historical buildings, property of the City of Rome. House rules do not allow use of banners and roll-ups inside the conference rooms, while they can be used in the area between the main conference rooms.

Please contact conference@libreoffice.org if you'd like to become a sponsor of the conference.

LibreOffice Conference 2017 is organised by the not-for-profit Associazione LibreItalia ONLUS. When you sign up for a sponsor package you will make an agreement with this association.