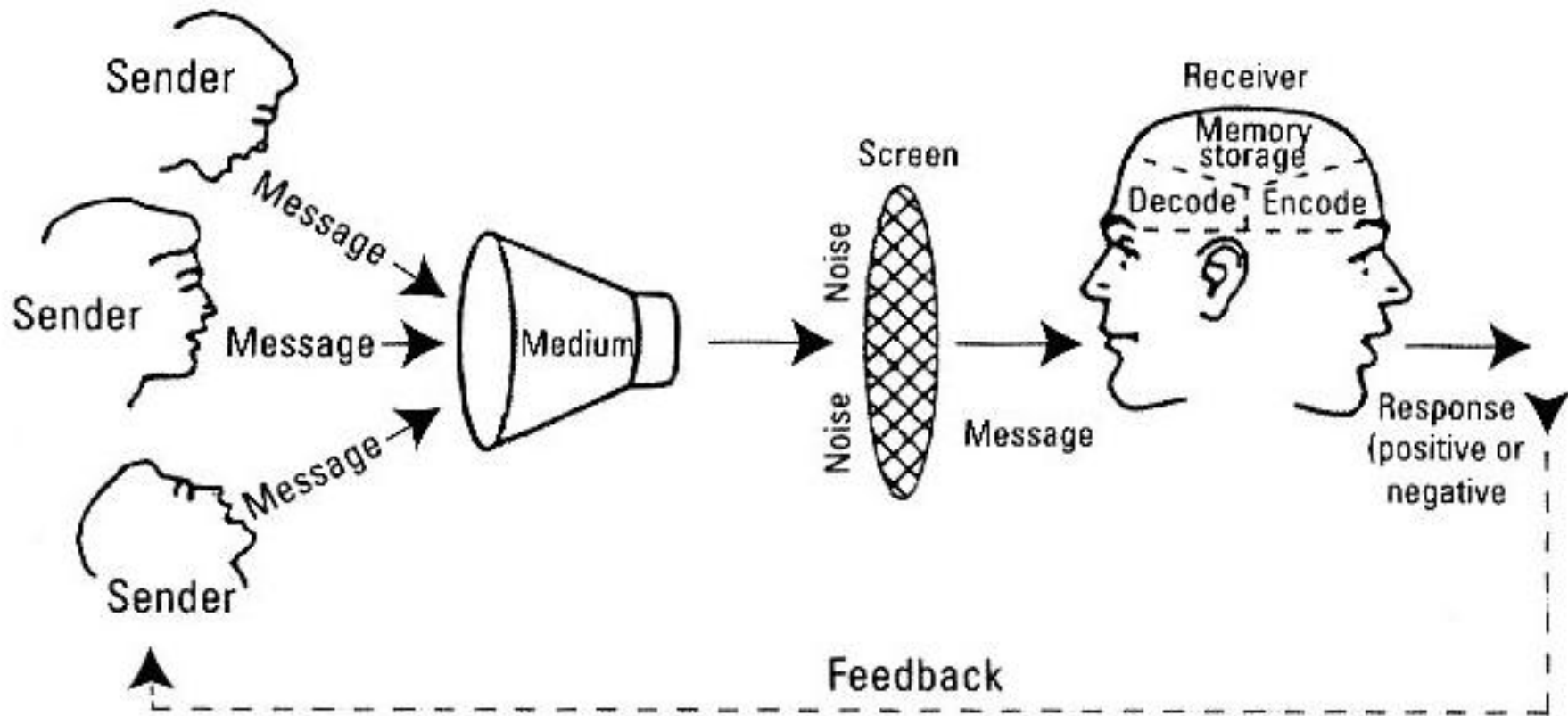




Handling Messages about LibreOffice

- ▾ Italo Vignoli

Message Processing



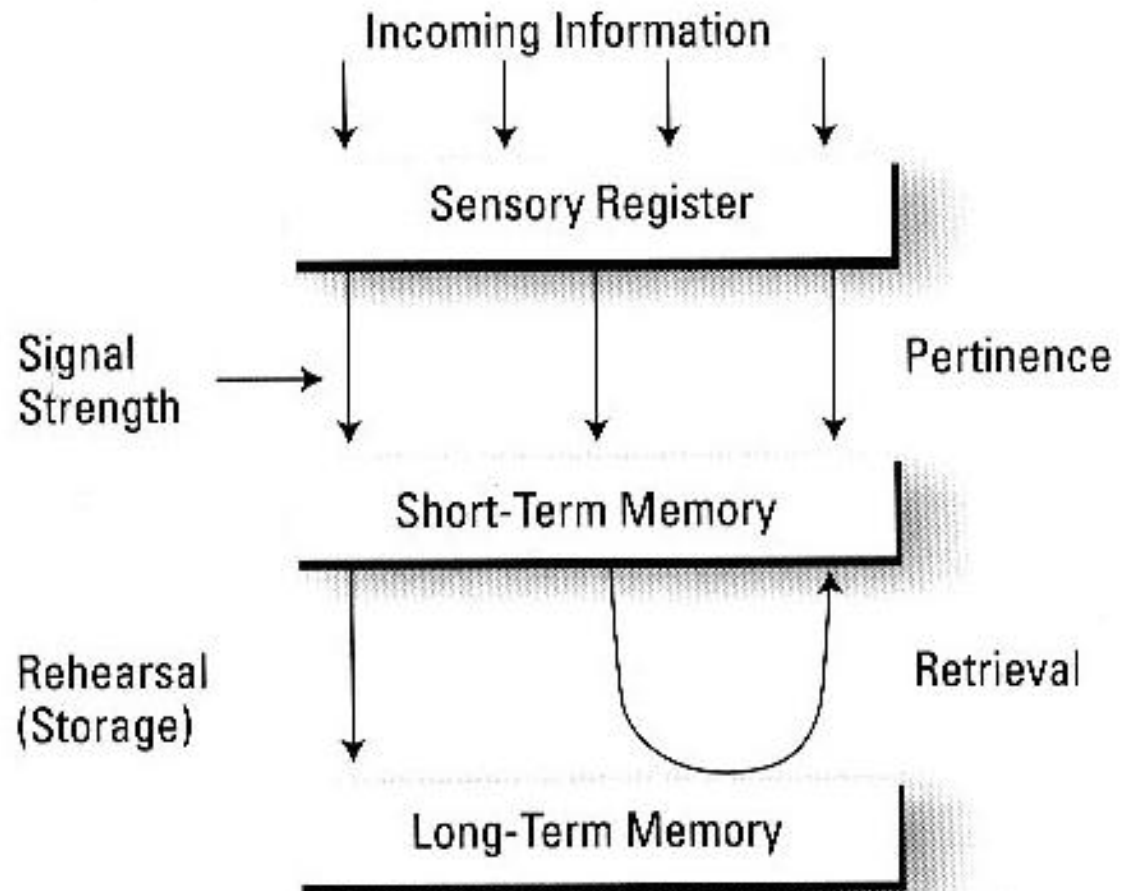
Information Processing



1) Information Exposure

2) Information Reception

3) Cognitive Response



Message Characteristics



- ▼ Fast. Respect journalists' deadlines.
- ▼ Factual. Stories are based on facts.
- ▼ Frank. Never mislead journalists.
- ▼ Fair. Respect the journalist.
- ▼ Friendly. Journalists appreciate courtesy.

TDF Founding Principles



- ▼ COPYLEFT LICENSE
- ▼ NO CONTRIBUTOR AGREEMENT
- ▼ MERITOCRACY
- ▼ COMMUNITY GOVERNANCE
- ▼ VENDOR INDEPENDENCE



Why The Document Foundation



- ▼ TO PROMOTE free software
- ▼ TO PROMOTE SW user freedom
- ▼ TO PROMOTE document freedom
- ▼ TO PROMOTE open standards
- ▼ TO DEVELOP LibreOffice



Reverting the Paradigm



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Your life does
not get better by
chance,
it gets better by
CHANGE





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Thanks

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